Embedded Systems Design: A Unified Hardware/Software Introduction

Chapter 1: Introduction

Outline

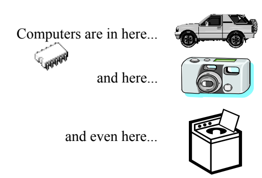
- Embedded systems overview
  - What are they?
- Design challenge – optimizing design metrics
- Technologies
  - Processor technologies
  - IC technologies
  - Design technologies

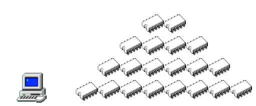
Embedded systems overview

- Computing systems are everywhere
- Most of us think of "desktop" computers
  - PC's 
  - Laptops 
  - Mainframes
  - Servers
- But there's another type of computing system
  - Far more common...

Embedded systems overview

- Embedded computing systems
  - Computing systems embedded within electronic devices
  - Hard to define. Nearly any computing system other than a desktop computer
  - Billions of units produced yearly, versus millions of desktop units
  - Perhaps 200 per household and per automobile





Lots more of these, though they cost a lot less each.

A "short list" of embedded systems

Anti-lock brakes
Auto-focus cameras
Automatic teller machines
Automatic toll systems
Automatic transmission
Avionic systems
Battery chargers
Camcorders
Cell phones
Cell-phone base stations
Cordless phones
Cruise control
Curbside check-in systems
Digital cameras
Disk drives
Electronic card readers
Electronic instruments
Electronic toys/games
Factory control
Fax machines
Fingerprint identifiers
Home security systems
Life-support systems
Medical testing systems

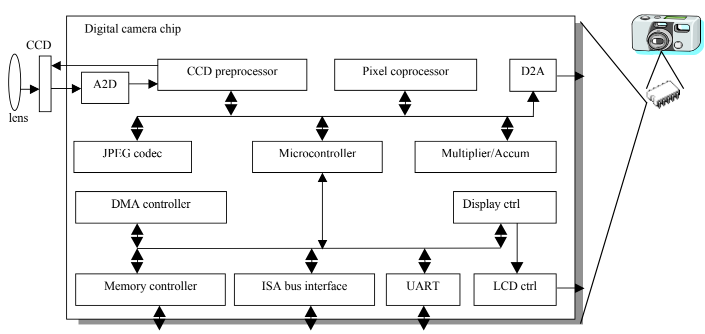
Modems
MPEG decoders
Network cards
Network switches/routers
On-board navigation
Pagers
Photocopiers
Point-of-sale systems
Portable video games
Printers
Satellite phones
Scanners
Smart ovens/dishwashers
Speech recognizers
Stereo systems
Teleconferencing systems
Televisions
Temperature controllers
Theft tracking systems
TV set-top boxes
VCR's, DVD players
Video game consoles
Video phones
Washers and dryers

And the list goes on and on

Some common characteristics of embedded systems

- Single-functioned
  - Executes a single program, repeatedly
- Tightly-constrained
  - Low cost, low power, small, fast, etc.
- Reactive and real-time
  - Continually reacts to changes in the system's environment
  - Must compute certain results in real-time without delay

An embedded system example -- a digital camera



- Single-functioned -- always a digital camera
- Tightly-constrained -- Low cost, low power, small, fast
- Reactive and real-time -- only to a small extent

Design challenge – optimizing design metrics

- Obvious design goal:
  - Construct an implementation with desired functionality
- Key design challenge:
  - Simultaneously optimize numerous design metrics
- Design metric
  - A measurable feature of a system's implementation
  - Optimizing design metrics is a key challenge

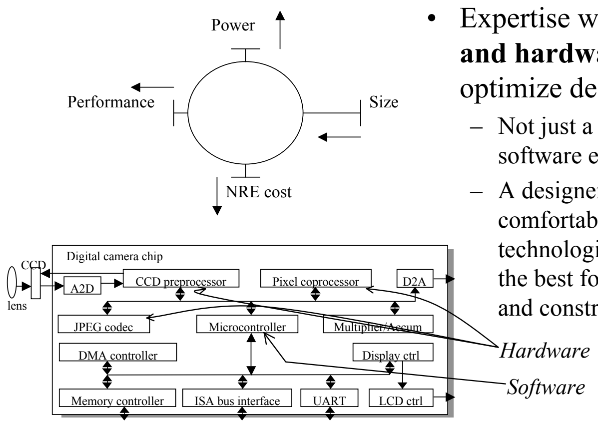
Design challenge – optimizing design metrics

- Common metrics
  - Unit cost: the monetary cost of manufacturing each copy of the system, excluding NRE cost
  - NRE cost (Non-Recurring Engineering cost): The one-time monetary cost of designing the system
  - Size: the physical space required by the system
  - Performance: the execution time or throughput of the system
  - Power: the amount of power consumed by the system
  - Flexibility: the ability to change the functionality of the system without incurring heavy NRE cost

Design challenge – optimizing design metrics

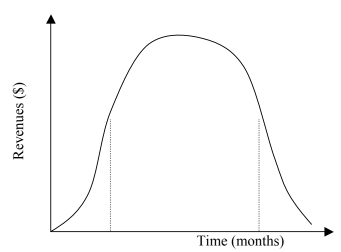
- Common metrics (continued)
  - Time-to-prototype: the time needed to build a working version of the system
  - Time-to-market: the time required to develop a system to the point that it can be released and sold to customers
  - Maintainability: the ability to modify the system after its initial release
  - Correctness, safety, many more

Design metric competition -- improving one may worsen others



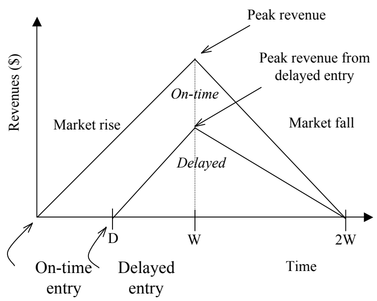
- Expertise with both **software and hardware** is needed to optimize design metrics
  - Not just a hardware or software expert, as is common
  - A designer must be comfortable with various technologies in order to choose the best for a given application and constraints

Time-to-market: a demanding design metric



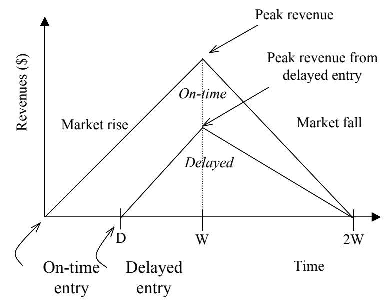
- Time required to develop a product to the point it can be sold to customers
- Market window
  - Period during which the product would have highest sales
- Average time-to-market constraint is about 8 months
- Delays can be costly

Losses due to delayed market entry



- Simplified revenue model
  - Product life = 2W, peak at W
  - Time of market entry defines a triangle, representing market penetration
  - Triangle area equals revenue
- Loss
  - The difference between the on-time and delayed triangle areas

Losses due to delayed market entry (cont.)



- Area = 1/2 * base * height
  - On-time = 1/2 * 2W * W
  - Delayed = 1/2 * (W-D+W)*(W-D)
- Percentage revenue loss
  = ((on-time - delayed)/on-time)*100%
  = $(D(3W-D)/2W^2)*100\%$
- Try some examples
  - Lifetime 2W=52 wks, delay D=4 wks
  - (4*(3*26 –4)/2*26^2) = 22%
  - Lifetime 2W=52 wks, delay D=10 wks
  - (10*(3*26 –10)/2*26^2) = 50%
  - Delays are costly!

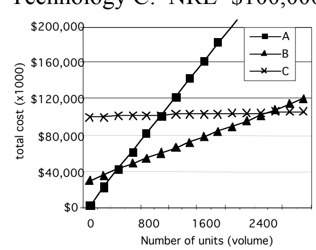
NRE and unit cost metrics

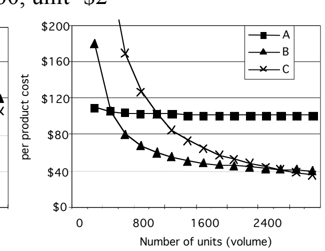
- Costs:
  - Unit cost: the monetary cost of manufacturing each copy of the system, excluding NRE cost
  - NRE cost (Non-Recurring Engineering cost): The one-time monetary cost of designing the system
  - *total cost = NRE cost + unit cost * # of units*
  - *per-product cost = total cost / # of units*
    = (NRE cost / # of units) + unit cost
- Example
  - NRE=$2000, unit=$100
  - For 10 units
    - total cost = $2000 + 10*$100 = $3000
    - per-product cost = $2000/10 + $100 = $300

Amortizing NRE cost over the units results in an additional $200 per unit

NRE and unit cost metrics

- Compare technologies by costs -- best depends on quantity
  - Technology A: NRE=$2,000, unit=$100
  - Technology B: NRE=$30,000, unit=$30
  - Technology C: NRE=$100,000, unit=$2





- But, must also consider time-to-market

The performance design metric

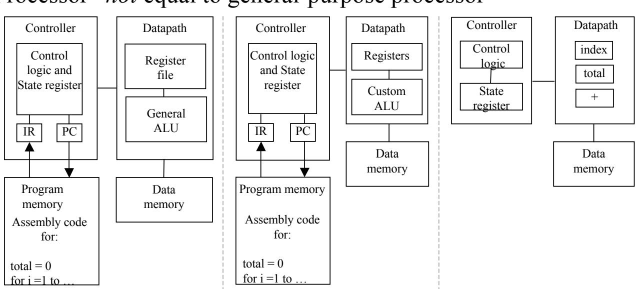
- Widely-used measure of system, widely-abused
  - Clock frequency, instructions per second – not good measures
  - Digital camera example – a user cares about how fast it processes images, not clock speed or instructions per second
- Latency (response time)
  - Time between task start and end
  - e.g., Camera's A and B process images in 0.25 seconds
- Throughput
  - Tasks per second, e.g. Camera A processes 4 images per second
  - Throughput can be more than latency seems to imply due to concurrency, e.g. Camera B may process 8 images per second (by capturing a new image while previous image is being stored).
- *Speedup* of B over S = B's performance / A's performance
  - Throughput speedup = 8/4 = 2

Three key embedded system technologies

- Technology
  - A manner of accomplishing a task, especially using technical processes, methods, or knowledge
- Three key technologies for embedded systems
  - Processor technology
  - IC technology
  - Design technology

Processor technology

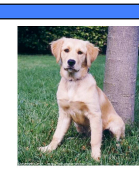
- The architecture of the computation engine used to implement a system's desired functionality
- Processor does not have to be programmable
  - "Processor" *not* equal to general-purpose processor

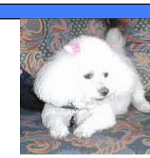


General-purpose ("software") **Application-specific** **Single-purpose** ("hardware")

General Purpose vs. Special Purpose

- Standard tradeoff



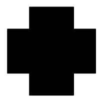


Amazing to think this came from wolves

Oct. 14, 2002, Cincinnati, Ohio -- physician at Cincinnati Children's Hospital Medical Center report duct tape effective at treating warts.

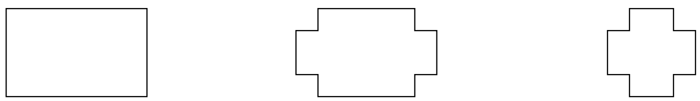
Processor technology

- Processors vary in their customization for the problem at hand



total = 0
for i = 1 to N loop
   total += M[i]
end loop

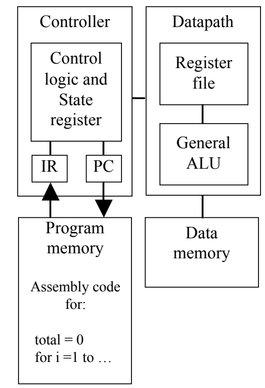
Desired functionality



General-purpose processor | Application-specific processor | Single-purpose processor

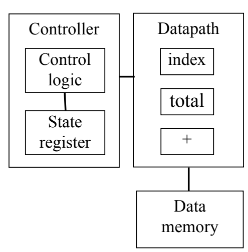
General-purpose processors

- Programmable device used in a variety of applications
  - Also known as "microprocessor"
- Features
  - Program memory
  - General datapath with large register file and general ALU
- User benefits
  - Low time-to-market and NRE costs
  - High flexibility
- "Pentium" the most well-known, but there are hundreds of others



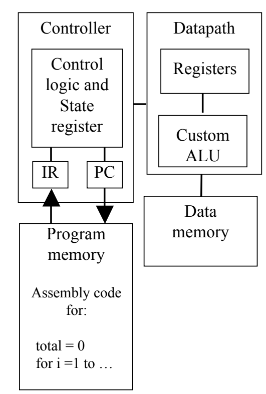
Single-purpose processors

- Digital circuit designed to execute exactly one program
  - a.k.a. coprocessor, accelerator or peripheral
- Features
  - Contains only the components needed to execute a single program
  - No program memory
- Benefits
  - Fast
  - Low power
  - Small size



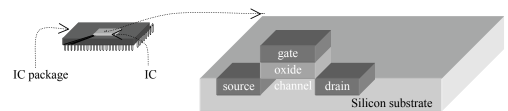
Application-specific processors

- Programmable processor optimized for a particular class of applications having common characteristics
  - Compromise between general-purpose and single-purpose processors
- Features
  - Program memory
  - Optimized datapath
  - Special functional units
- Benefits
  - Some flexibility, good performance, size and power



IC technology

- The manner in which a digital (gate-level) implementation is mapped onto an IC
  - IC: Integrated circuit, or "chip"
  - IC technologies differ in their customization to a design
  - IC's consist of numerous layers (perhaps 10 or more)
    - IC technologies differ with respect to who builds each layer and when
    - Bottom layer = transistors
    - Middle layer = logic components
    - Top layer = connect components with wires



IC technology

- Three types of IC technologies
  - Full-custom/VLSI
  - Semi-custom ASIC (gate array and standard cell)
  - PLD (Programmable Logic Device)

Full-custom/VLSI

- All layers are optimized for an embedded system's particular digital implementation
  - Placing transistors
  - Sizing transistors
  - Routing wires
- Benefits
  - Excellent performance, small size, low power
- Drawbacks
  - High NRE cost (e.g., $300k), long time-to-market

Semi-custom

- Lower layers are fully or partially built
  - Designers are left with routing of wires and maybe placing some blocks
- Benefits
  - Good performance, good size, less NRE cost than a full-custom implementation (perhaps $10k to $100k)
- Drawbacks
  - Still require weeks to months to develop

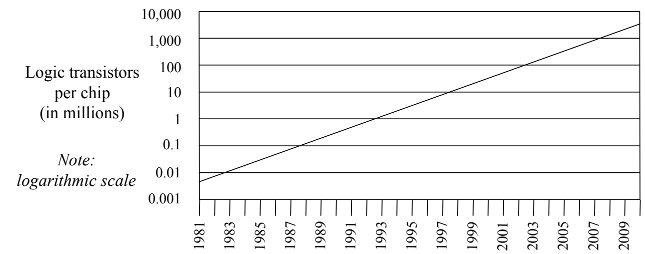
PLD (Programmable Logic Device)

- All layers already exist
  - Designers can purchase an IC
  - Connections on the IC are either created or destroyed to implement desired functionality
  - Field-Programmable Gate Array (FPGA) very popular
- Benefits
  - Low NRE costs, almost instant IC availability
- Drawbacks
  - Bigger, expensive (perhaps $30 per unit), power hungry, slower

Moore's law

- The most important trend in embedded systems
  - Predicted in 1965 by Intel co-founder Gordon Moore

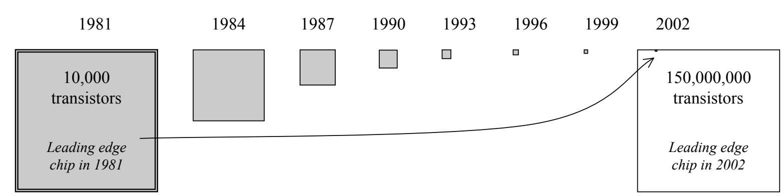
IC transistor capacity has doubled roughly every 18 months for the past several decades



Moore's law

- Wow
  - This growth rate is hard to imagine, most people underestimate
  - How many ancestors do you have from 20 generations ago
    - i.e., roughly how many people alive in the 1500's did it take to make you?
    - 2^{20} = more than *1 million people*
  - *(This underestimation is the key to pyramid schemes!)*

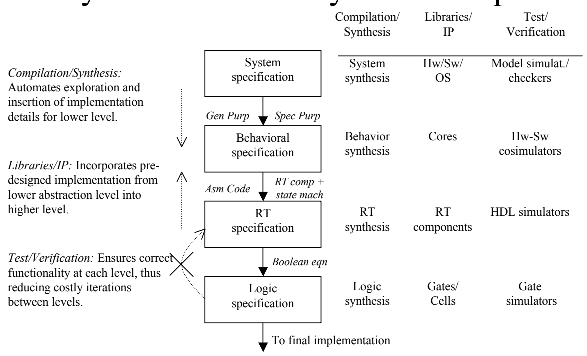
Graphical illustration of Moore's law



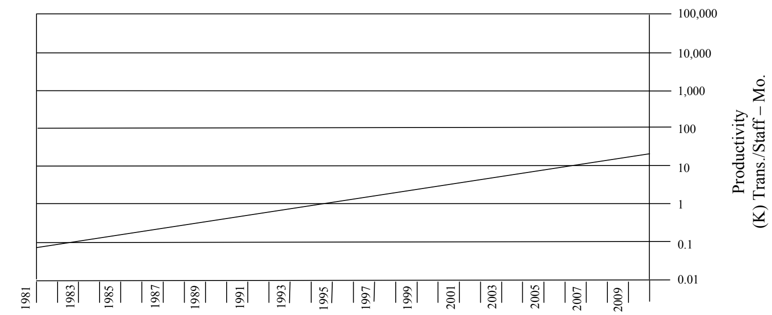
- Something that doubles frequently grows more quickly than most people realize!
  - A 2002 chip could hold about 15,000 1981 chips inside itself
  - Designers must work quickly to use all these transistors

Design Technology - Top Down Approach

- The manner in which we convert our concept of desired system functionality into an implementation



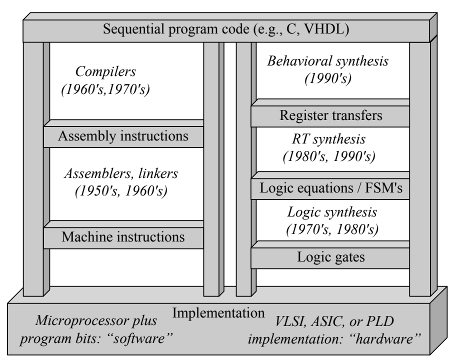
Design productivity exponential increase



- Exponential increase over the past few decades

The co-design ladder

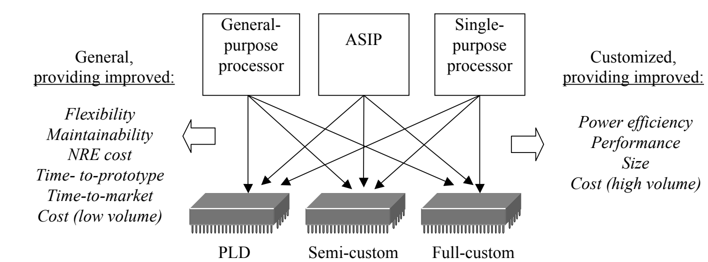
- In the past:
  - Hardware and software design technologies were very different
  - Recent maturation of synthesis enables a unified view of hardware and software
- Hardware/software "codesign"



The choice of hardware versus software for a particular function is simply a tradeoff among various design metrics, like performance, power, size, NRE cost, and especially flexibility; there is no fundamental difference between what hardware or software can implement.

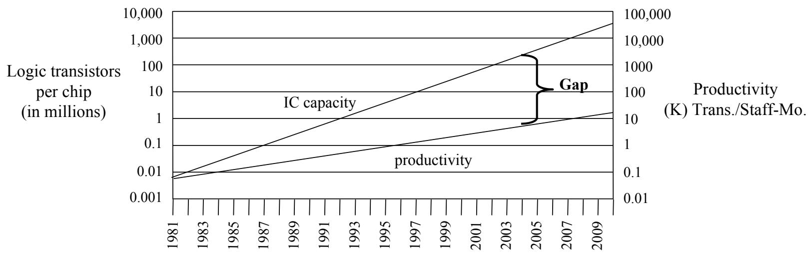
Independence of processor and IC technologies

- Basic tradeoff
  - General vs. custom
  - With respect to processor technology or IC technology
  - The two technologies are independent



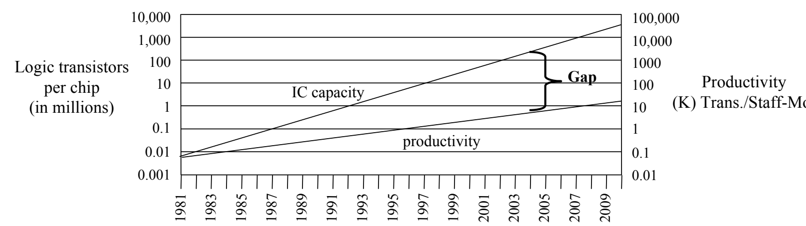
Design productivity gap

- While designer productivity has grown at an impressive rate over the past decades, the rate of improvement has not kept pace with chip capacity



Design productivity gap

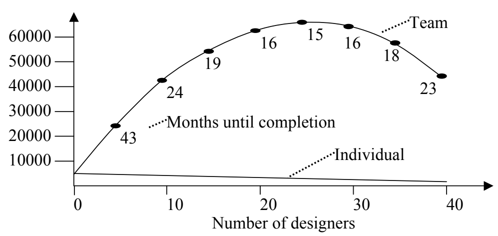
- 1981 leading edge chip required 100 designer months
  - 10,000 transistors / 100 transistors/month
- 2002 leading edge chip requires 30,000 designer months
  - 150,000,000 / 5000 transistors/month
- Designer cost increase from $1M to $300M - few products justify this cost



The mythical man-month

- The situation is even worse than the productivity gap indicates
- In theory, adding designers to team reduces project completion time
- In reality, productivity per designer decreases due to complexities of team management and communication
- In the software community, known as "the mythical man-month" (Brooks 1975)
- At some point, can actually lengthen project completion time! ("Too many cooks")

- 1M transistors, 1 designer=5000 trans/month
- Each additional designer reduces for 100 trans/month
- So 2 designers produce 4900 trans/month each



Summary

- Embedded systems are everywhere
- Key challenge: optimization of design metrics
  - Design metrics compete with one another
- A unified view of hardware and software is necessary to improve productivity
- Three key technologies
  - Processor: general-purpose, application-specific, single-purpose
  - IC: Full-custom, semi-custom, PLD
  - Design: Compilation/synthesis, libraries/IP, test/verification